The Contemporary Museum in Italy since 1990

OCTOBER 14, 2014

NYU Florence, Villa La Pietra (Villa Sassetti)
Via Bolognese 120, Florence

organized by **Claire Brandon**
Ph.D. Candidate, The Institute of Fine Arts at New York University

This conference will bring together curators, cultural officials, scholars, and directors of museums and *fondazioni* to discuss the status of the Italian museum today. Discussion topics will include the *fondazione* system in Italy, museum administration, cultural policy, the organization of temporary exhibitions, collection building, and the role of the fashion and banking industries in contemporary art patronage. Sessions will focus on display practices for both pre-modern and contemporary art. As home to some of the oldest museums in the world, Italy's approach to institutionalizing works of art is of international concern. With the rise of privatization in the 1990's, museum administrators and exhibition organizers have had to navigate the fraught relationship between the private and public sectors. This interdisciplinary study day will consider the economic, political, cultural, and art historical concerns facing Italian museums today.

RSVP at lapietra.dialogues@nyu.edu / +39 055 5007 202

The conference will be livestreamed simultaneously on the websites of La Pietra Dialogues: www.lapietradialogues.org

and The Institute of Fine Arts:
http://www.nyu.edu/gsas/dept/fineart/events/livestream.htm

PROGRAM:

10:00-10:30 Welcome coffee and Registration

10:30-11:00
Introduction
Welcome by **Bruce Edelstein**, Coordinator for Graduate Programs and Advanced Research, NYU Florence
The Contemporary Museum in Italy Since 1990
Claire Brandon, Ph.D. Candidate, The Institute of Fine Arts NYU, New York

11:00-12:30
The Temporary Exhibition as Interface: The Museum as Site and Subject in 'Lo spazio dell'immagine' (1967), 'Vitalità del Negativo' (1970), and 'Il Palazzo Enciclopedico' (2013)
Bruce Altshuler (moderator), Director of NYU Museum Studies Program, New York
Romy Golan, Professor at The Graduate Center CUNY, New York
Stefano Chiodi, Associate Professor at Università Roma Tre, Rome

12:30-13:30 Lunch

13:30-15:00
The Fondazione System in Italy and France: The Role of the Fashion Industry and the Fondazione Aziendale in Contemporary Art Patronage
Claire Brandon (moderator), Ph.D. Candidate, The Institute of Fine Arts NYU, New York
Mario Mainetti, Curator at Fondazione Prada, Milan
Beatrice Trussardi, President of Fondazione Trussardi, Milan
Edwin Chan, Architect/ EC3 and former design partner at Gehry Partners for Fondation Louis Vuitton, Paris

15:00-16:30
Public-and Private-Supported Museums: The Case of Florence
Maria Grazia Messina (moderator), Professor at University of Florence
Cristina Acidini, President of Polo Museale Fiorentino, Florence
Lorenzo Bini Smaghi, Chairman of the Board of the Palazzo Strozzi Foundation, Florence

16:30-17:00 Coffee break

17:00-18:00
Public-and Private-Supported Museums: The Case of MAXXI
Hou Hanru, Artistic Director of MAXXI, Rome
Francesco Garofalo, Architect and MAXXI competition professional advisor, Rome

18:00-18:45
The Future of Museum Practice in Italy
Renato Miracco, Cultural Attaché of the Italian Embassy, Washington DC
Round-table discussion with conference participants

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