

# SOCIAL MEDIA and

# POLITICAL PARTICIPATION



#SMaPP\_LPD / The conference will be live streamed

**May 10-11, 2013**

New York University Florence - Villa La Pietra  
Via Bolognese 120, Florence - Italy

International scholars will introduce cutting-edge multi-disciplinary work that explores the relationship between social media and political participation

Organized by:

NYU La Pietra Dialogues  
Center for New Media and Society of the New Economic School of Moscow  
The NYU Social Media and Political Participation (SMaPP) laboratory

As space is limited R.S.V.P. required at  
[lapietra.dialogues@nyu.edu](mailto:lapietra.dialogues@nyu.edu) or 055 5007202  
[www.lapietradialogues.org](http://www.lapietradialogues.org)

## Friday, May 10

- 9:00-9:15am **Welcome Remarks**  
**Megan Metters**, LPD Coordinator  
New York University Florence  
**Introduction**  
**Joshua Tucker**, New York University
- 9:15-10:15 **Cognitive Democracy and the Internet**  
Presenter: **Henry Farrell**, George Washington University  
Discussant: **Davide Morisi**, European University Institute
- 10:15-11:15 **Politics 2.0: The Multifaceted Effect of Broadband Internet on Political Participation**  
Presenter: **Francesco Sobbrío**, European University Institute  
Discussant: **Marta Fraile Maldonado**, European University Institute
- 11:15-11:30 Coffee break
- 11:30-1:15pm **Using Social Media to Estimate Partisanship**  
**Birds of the Same Feather Tweet Together: Bayesian Ideal Point Estimation Using Twitter Data**  
Presenter: **Pablo Barberá**, New York University  
**Politicians Go Social. Estimating Intra-Party Heterogeneity (and its Effects) through the Analysis of Social Media**  
Presenter: **Andrea Ceron**, University of Milan  
Discussants: **Kenneth Benoit**, London School of Economics;  
**Jonathan Bright**, European University Institute
- 1:15- 2:15 Lunch
- 2:15-3:15 **Connective Action in European Mass Protest**  
Presenter: **Eva Anduiza**, Autonomous University of Barcelona  
Discussant: **Christopher Dawes**, New York University
- 3:15-4:15 **The Bridges and Brokers of Global Campaigns in the Context of Social Media**  
Presenter: **Sandra González-Bailón**, Oxford Internet Institute, University of Oxford  
Discussant: **Lorenzo de Sio**, LUISS University
- 4:15-4:30 Coffee break

- 4:30-5:30 **Every Tweet Counts? How Sentiment Analysis of Social Media Can Improve our Knowledge of Citizens' Policy Preferences: An Application to Italy and France**  
Presenter: **Stefano Iacus**, University of Milan  
Discussant: **Richard Bonneau**, New York University
- 5:30-6:30 **The Rise and Decline of the "Occupy Wall Street" Movement from a Digital Perspective**  
Presenter: **Alessandro Flammini**, University of Indiana  
Discussant: **Sergey Chernov**, New Economic School, Moscow

## Saturday, May 11

- 9:30-10:30am **Is the Internet Good or Bad for Politics? Yes. Let's talk about How and Why**  
Presenter: **Zeynep Tufekci**, University of North Carolina, Chapel Hill  
Discussant: **Mario Chacon**, NYU Abu Dhabi
- 10:30- 11:30 **Follow the leader! Dynamics and Patterns of Activity among the Followers of the Main Italian Political Leaders during the 2013 General Election Campaign**  
Presenter: **Cristian Vaccari**, New York University and University of Bologna  
Discussant: **Aldo Paparo**, Istituto Italiano di Scienze Umane
- 11:30-11:45 Coffee break
- 11:45-1:30pm **Social Media and Protest in Russia**  
**Social Networks, Peer Pressure and Protest Participation**  
Presenter: **Alexey Makarin**, New Economic School, Moscow  
**Mobilizing Online Data to Understand Offline Mobilization: Two Attempts at Online Observational Research in Russia**  
Presenter: **Samuel Greene**, King's College London  
Discussants: **Pedro Riera**, European University Institute;  
**Ilke Toygur**, European University Institute
- 1:30-2:30 Lunch

With the support of

NYU Provost's Global Research Initiatives



Center for New Media and Society of the New Economic School of Moscow

NYU Social Media and Political Participation laboratory

